

2025

# Custom Website Package

You deserve a website that positions you as the go-to financial advisor in your area. Whether you're starting fresh or refreshing your brand, our Custom Website Package makes your digital presence stand out, attract qualified leads, and convert them into lifelong clients.

## Everything You Need to Stand Out

### CUSTOM, CLIENT-FOCUSED DESIGN

- ✔ A visually stunning, **state-of-the-art website** that reflects your brand and builds instant credibility
- ✔ Fully **customized design** tailored to your unique identity, ideal client base, and business goals
- ✔ Designed with **security, performance, and mobile-responsiveness** in mind to ensure seamless browsing on any device
- ✔ Incorporates your firm's personality with premium **royalty-free images** that align with your message
- ✔ Up to **10 pages of prior/existing content** brought over
- ✔ **Brand Guide Included:** A comprehensive guide covering logo usage, color palette, typography, imagery style, and voice/tone to ensure brand consistency across all platforms.

### SEO-OPTIMIZED COPYWRITING

- ✔ **Up to 7 pages** of expertly written, **SEO-optimized custom website copy** that resonates with your audience and ranks higher in search results
- ✔ A **copywriting strategy consultation** to ensure your messaging reflects your voice and effectively engages your ideal clients
- ✔ Proven keyword and location-targeted **search engine optimization** to help your site rank for high-value local searches

### TOP-TIER TOOLS FOR CONVERTING LEADS

- ✔ Built on a **proven website framework** designed and refined to attract and convert qualified leads
- ✔ **Advanced conversion tools** integrated into your site to encourage prospects to book consultations
- ✔ A custom **"Welcome Series" email campaign** to unveil your new website to clients and prospects

**OPTIONAL: ADD MAINTENANCE, HOSTING & ADA COMPLIANCE \$297/MONTH**

## STAY VISIBLE. STAY COMPETITIVE.

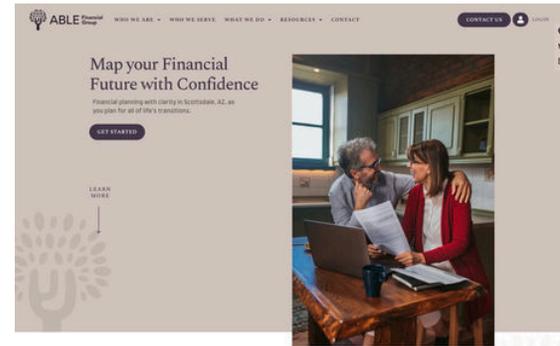
Your website is just the start—keep your brand top-of-mind with a [Total Marketing Package](#). From ongoing SEO and custom content to lead generation and social media, we handle it all so you can focus on your clients.

**[Let's grow your brand together!](#)**

WEB DESIGN INCLUDED

**\$9,000**

ONE-TIME INVESTMENT  
(Web Hosting Not Included)



**WHO WE SERVE**  
Our clients love their families and desire to make a difference in the lives of others. They want to guarantee that they are financially secure and that their families can share in their success.