

# Total Marketing Package

We've taken everything that we know works for advisors and condensed it into affordable packages designed to take marketing off your plate and generate more referrals and leads.

## PRICING

### Choose What Best Fits Your Needs

#### STANDARD

**\$4,000** UPFRONT | **\$895** / MONTH No Contract

#### Marketing Foundations

- ➔ Kick-Off Strategy Consultation
- ➔ Social Media Optimization
- ➔ SEO Package
- ➔ Email Marketing
- ➔ Welcome Series Emails
- ➔ Website Audit
- ➔ Calendar Integration
- ➔ 12-Month Marketing Calendar

#### Monthly Benefits

- ✔ 1 Monthly Article: Tried & True + Custom Topics
- ✔ Distribution of Article via Email, Social & GMB
- ✔ 3 Social Posts a Week to Facebook, LinkedIn, and Twitter
- ✔ Monthly Marketing Metrics
- ✔ Dedicated Account Manager to Keep You on Track

#### PLUS

**\$4,000** UPFRONT | **\$1,295** / MONTH No Contract

#### Marketing Foundations

- ➔ Kick-Off Strategy Consultation
- ➔ Social Media Optimization
- ➔ SEO Package
- ➔ Email Marketing
- ➔ Welcome Series Emails
- ➔ Website Audit
- ➔ Calendar Integration
- ➔ 12-Month Marketing Calendar

#### Monthly Benefits

- ✔ 1 Monthly Article: Fully Custom & Tailored to Your Voice, Capturing Ideal Clients' Attention
- ✔ Ability to Swap Any Article for a Custom Video
- ✔ Distribution of Article via Email, Social & GMB
- ✔ Enhanced Custom Social Media Posts
- ✔ Monthly Marketing Metrics
- ✔ Dedicated Account Manager to Keep You on Track