

The Indigo Advisor Club

A monthly plug-and-play toolkit for busy financial advisors to generate more referrals and leads.



\$299 / MONTH
No Contract

MARKETING FOUNDATIONS

Let your Advisor Club membership do the marketing for you with our tried-and-true content solutions:

- ➔ **Monthly Content**
 - 2 new template blog articles
 - Easily download, white label to your firm, and deploy.
 - Updated monthly
- ➔ **Monthly Social Media Calendar**
 - Downloadable template calendar
 - 2 posts per week, with 1 monthly personalized suggestion
 - Updated monthly
- ➔ **Marketing Setup for Beginners**
 - A checklist and instructions on everything you need to get started with your marketing efforts
- ➔ **Access to Strategy/Sales Courses**
 - How to Develop an All-Star Marketing Strategy
 - Closing the Deal: A 10-Step Sales Process
- ➔ **Email Sequence Templates & E-guides**
 - Welcome series (3)
 - 2 annual white-labeled e-guides to download

EXCLUSIVE BENEFITS

Members also gain access to the following exclusive benefits:

- ✓ **Webinar Library**
 - All top webinars
 - Industry leader interviews with actionable ideas to increase AUM
- ✓ **Courses**
 - In-depth training courses are free to membership clients.
 - Topics include strategies related to how to convert prospects into clients and maximizing the lead-generating potential of LinkedIn and social media.
 - Regularly updated to stay timely
- ✓ **Monthly Coaching Calls and Q&A**
 - Discover cutting-edge tips and strategies through new content or an expert in the industry sharing their expertise in marketing, sales, and a variety of other topics.
 - Get answers to questions, troubleshoot, and overcome obstacles.
- ✓ **Access to Our Private Forum of Advisors**
 - A safe space to network with other advisor members.