

# Search Engine Optimization Package

Is your firm visible when people search "financial advisor" on Google? Our SEO services can boost your rankings and attract quality traffic with proven tactics and best practices.

## PRICING

### SEO Services Without Breaking The Bank

#### SEO STANDARD

**\$2,000** ONE-TIME INVESTMENT No Monthly Fee

#### What You'll Get With Our Package

- A hand-crafted Google My Business page that's optimized to appear higher in search rankings. We'll also add your logo and photos to personalize your page.
- Full integration between Google Search Console, Google Maps, and your website.
- We'll do the hard work for you by recording your sitemap and submitting it to Google on your behalf.
- In-depth competitive research to find the most effective keywords to target.
- Optimized website title tags, meta descriptions, and website home copy to incorporate selected keywords.
- Expert search engine optimization that targets keywords and key locations.

#### METRIC CONSULTATIONS

**\$500** QUARTERLY No Contract

- ✓ Quarterly 30-minute SEO metrics consultations involve reviewing website performance data, discussing results, and planning optimization strategies for the next quarter.