

SERVICES AND PRICING

Basic Monthly Marketing Package \$375 per month

This package is designed to take marketing off your plate for one low monthly price. One custom written blog post each month is shared via your website, email, and across social media to keep you top of mind. The setup process includes setting up and optimizing your social media profiles and email marketing engine at no extra charge. We also post three times per week to Facebook, LinkedIn and Twitter to stay in front of clients and prospects.

Premium Monthly Marketing Package \$525 per month

This package is designed to take marketing off your plate for one low monthly price. Two custom written blog posts each month are shared via your website, email, and across social media to keep you top of mind. The setup process includes setting up and optimizing your social media profiles and email marketing engine at no extra charge. We also post every day to Facebook, LinkedIn and Twitter to stay in front of clients and prospects.

Search Engine Optimization \$975 (one time fee)

While most SEO firms charge high monthly fees and require at least a one-year commitment, our one-time SEO Package is designed to deliver maximum impact by completing the most important SEO tasks for your business. Our package includes setting up and optimizing your Google My Business page, up to 30 local citations, creating your meta tags, descriptions, schema markup, Google Search Console and more! The result is a higher ranking on Google and more traffic to your site each month.

Website Copywriting \$750

Our experienced copywriters custom write up to 8 pages of your website and include one round of edits. Each page is designed to help prospects begin to understand what you do, how you can help, and why they should take action to work with you today.

Wordpress Website Design \$950

We recommend building your website on Wordpress, the largest website software system in the world. This allows you to own your website and only pay a low monthly fee for hosting. Our Wordpress sites are mobile responsive and include calls to action so prospects can easily take the next step with you.

Logo Design \$500

Our logo design process includes a custom design brief and 10 logo options for you to choose from. Once you select the winner, we'll customize the colors and deliver the final files.

Event Marketing Package \$475

The Event Marketing Package is designed to get the maximum exposure and RSVPs for your event. The package includes:

- Registration Page on Your Website
- Custom Graphic to Promote Event
- Compliance Approval and Required Changes
- "Save the Date" Custom Email
- "Register for Our Event" Custom Email
- "Last Chance to Register" Custom Email
- Facebook Ads
- LinkedIn Invitations

Webinar Marketing Package \$1,750

Webinar marketing is a powerful way to help prospects get to know who you are and how you can help. Investing in an evergreen webinar can attract more traffic, capture emails, and qualify your prospects. Our Webinar Marketing Package includes:

- Creating your presentation
- Designing your presentation
- Uploading your recorded video presentation
- Automating your webinar
- Adding it to your website
- Promoting your webinar by email and social media

Custom Reports and Whitepapers \$450 (one time fee)

Reports and Whitepapers are helpful marketing tools to capture email addresses and help prospects get to know your firm and your expertise. We work with advisors to write, create, and design custom eBooks and Whitepapers. The process includes:

- Writing eBook or Whitepaper
- Compliance Edits and Approval
- Graphic Design to Match Your Brand
- Uploading to Your Website
- Setting Up LinkedIn or Facebook Ads

Facebook or LinkedIn Campaigns \$450 (one time fee)

Setting up Facebook Ads and LinkedIn campaigns can be confusing and frustrating. We'll work to create your ad, customize your audience, and set up your campaigns to match your monthly budget. Each Facebook or LinkedIn campaign will run indefinitely until you make changes.



Let's Connect

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